

**Luca Di Sabatino** Art Director

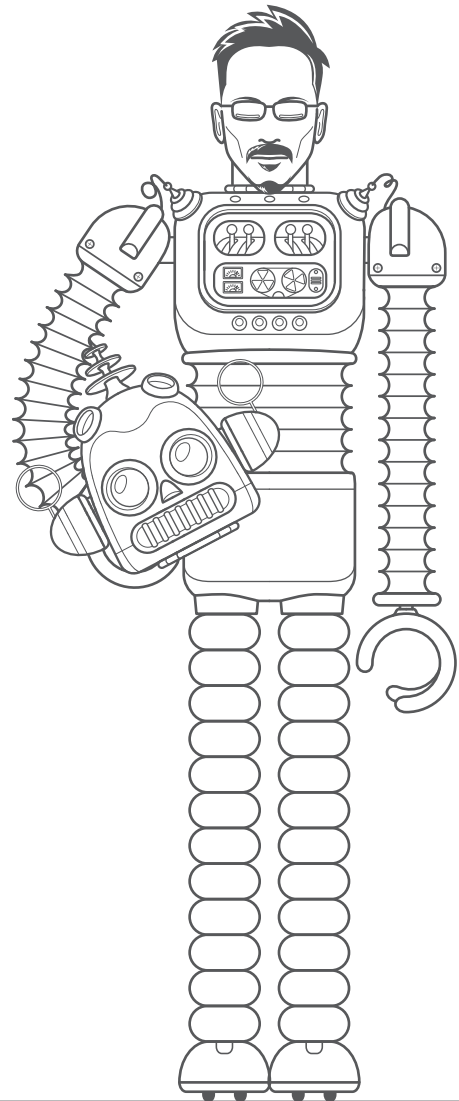
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### **Career Objective**

*Looking for a new and challenging position, one which will make best use of existing skills and experience whilst enabling further personal and professional development.*

*Pursuing a stimulating career within an inspiring and empowering work environment, sharing individual excellence and knowledge to contribute to company growth.*



## Profile

*22 years' experience working as a graphic designer, illustrator, advertising and brand designer, video director and storyboard artist, both with agencies and as a freelancer. Highly-talented, self-motivated and resourceful, with a great ability to translate desired moods, messages and concepts into imagery. Relentlessly energetic, determined and positive, up for any challenge. Confident and highly collaborative when working with other professionals; always ready to share knowledge and expertise within design teams. Open minded, motivated, eager to learn, flexible, with a positive attitude toward criticism and unafraid to offer opinions and suggestions.*

## Personal and Interpersonal Skills

- Mature and perceptive, with the judgement and experience to read and evaluate complex situations.
- Confident to work independently or managing a team.

- Broad minded, able to understand the strengths of all team members and to motivate them to improve work quality and outcomes.
- Effective in developing and presenting timely and accurate design proposals.
- Able to commit to a project, from conceptualization to delivery, and to accomplish multiple tasks under pressure.
- Proven design skills that extend beyond branding, print, typography and fashion into digital.
- Able to conceptualize ideas and eager to identify the latest developments and design trends in graphic arts.
- Confident problem solver, self-starter with outstanding attention to detail and strong organizational skills.
- Endowed with excellent creative thinking skills, both visual and interactive.
- Comfortable working both as a project manager and as a designer.
- Able to prioritize workload and to work on multiple projects simultaneously within tight deadlines.

- Keen to keep up to date with advances in the media in order to produce and communicate original visual concepts for innovative design projects.

### Technical Skills

- Highly proficient in software applications such as **Adobe InDesign, Photoshop** and **Illustrator**.
- Well versed in both hand-drawing and in drawing with the use of **Wacom** graphic tablets.
- Competent in pre-visualization and layout.
- Thoroughly familiar with photography and cinematography glossaries, with hands-on experience working in teams in the pre-production, production and post-production of music, video and multimedia projects.
- In-depth knowledge of DAW (Digital Audio Workstation) such as **Logic Pro X**. with Spectrasonic, Native Instruments, Arturia plugins and **DJ Pro**.

### Work Experience

#### Art Director

*Pomilio Blumm*

Advertising Agency

6/2013 - 7/2015

#### Team Manager/Concept Artist

*D-Men*

Animation and Production Studio

1/2009 - 4/2012

#### Illustrator and Graphic Designer

*Clementoni*

Childhood Electronic Media  
and Table Games

6/2005 - 12/2008

#### Graphic Designer and Illustrator

*Adplan*

Advertising Agency

5/2002 - 5/2005

#### Graphic Designer and Illustrator

*Quartermaster*

Fashion Company

6/2000 - 4/2002

## Education

Art Degree in Set Design  
with full marks and honors - 1997  
High School Diploma in Arts - 1992  
Intermediate – B1 Cambridge ESOL  
Adobe Certified Associate (ACA)  
Visual Communication with Photoshop CC

## Teaching Activity

University of Teramo  
Faculty of Communication Sciences  
DESIGN COURSE  
Academic Year 2006-2007  
Taught a 30-hour course focused  
on the importance of drawing and  
layout in the creative process.

University of Teramo, D-men, Quasar  
HYPER-GRAPHIC DESIGN COURSE  
Academic Year 2010-2011 and 2011-2012  
Taught an introductory course in film and  
animation direction, from the foundations  
of framing to editing.

## Additional Information

### Music Author and Producer

*"Switched-On Ben Dover"* 2016  
Icarus *"Wish"* 2008

### Music Co-Author and Producer

Sherlana's demos *"Fly more high"*  
and *"Roleplay"* 2015.  
Single Release *"The Weekend"* 2014  
No. 9 on Beatport house chart

### Music Video Director

Kelly Joyce *"Ce que j'aime de toi"* 2014  
Lasera *"La bambina e le fate"* 2012  
Braun *"RIP Pants"* 2011  
Daviddance *"Leave me alone"* 2008  
Impakto Latino *"Toma"* 2007

### Art Exhibition

*"Something is created, sometimes"* 2014

### Book Author

*"Duplicity"* 2007

Some of the brands I've worked for:

*Blumarine*  
SPOSA

LE SPOSE DI  
MARIELLA BURANI

ILENIA SWEET

MATTIOLO  
le spose - *Gigi Mattiolo*

BELLA SPOSA  
BELLANTUONO

*indian*  
RAGS

INDIAN  
ROSE

PRIMIGI

FE  
FABI

Pampers

Roland®

PROEL

Made in Italy - Since 1984  
TAMBURO  
Drums

WWF

FABER-CASTELL  
since 1761

ATELIER  
SAWANO

IRMA  
RECORDS

HALLWAY  
RECORDS

MOHAVE

DAN  
EUROPE  
DIVERS ALERT NETWORK

Clementoni

Disney's  
KIM  
POSSIBLE

Disney's  
Kleine  
EINSTEINs

Disney  
Winnie  
the  
Pooh

Disney's  
LA CASA  
DI TOPOLINO

Wink  
CLUB

GIORDANO INBARO  
SAPIENTINO

ProSieben

Venice  
Connection

C'EST  
PAS  
SORCIER

TEATRO DELL'OPERA  
DI ROMA

LUX VIDE

Autorità per l'energia elettrica il gas  
e il sistema idrico

MiUR

Ministero dello Sviluppo Economico

GSE  
Gestore  
Servizi  
Energetici

Regione Lombardia

CALABRIA  
Pentiero mediterraneo

European  
Commission

efsa  
European Food Safety Authority

REGIONE  
ABRUZZO

CNA

LINERGY  
EMERGENCY LIGHTING

paquet

AVIS  
Regionale Marche